data axle reference solutions

Data Axle

Business

Targeted marketing, B2B data & White pages

SUMMARY

Data Axle builds and manages marketing, prospect and B2B analytic databases. Search U.S. Businesses, U.S. Standard White Pages, U.S. Jobs/Internships, U.S. New Businesses, U.S. New Movers and Homeowners, and U.S. Consumers/Lifestyles from any library location or from home.

ACCESS

- Go to the Salt Lake County Library's Business databases page at www.slcolibrary.org/business.
- From the list of available business databases select Data Axle.

SEARCHING

- Click on the Data Axle.
- Enter your library card number if accessing remotely.
- Click on a database to begin your search, e.g. U.S. Business.
- You can conduct a Quick Search or use the Advanced Search.

PRINTING AND SAVING

On your search result list:

- Select the records you want to print or download by selecting the checkbox next to each record.
- Or you select the entire list by clicking on the checkbox at the very top.
- Simply click "Print" button or "Download" button to print or download the data for these selected records.
- Click the "Save Search" button to save these selected records.



thecountylibrary.org/Business







Salt Lake Business Source County Library Premier, Data-Axle Gale Small Business

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How to use the U.S. Business Database

Select Database

Click on the U.S. Businesses in the Available Databases tab.



Searches

You are brought to the Quick Search tab. You can also choose to select the Advanced Search tab, or click Additional Filters.

U.S. Businesses Database

Quick Search Advanced Search

Quick Search

• Fill in the elements you'd like to search.

• Select View Results to see the records.

ompany Name	Executive First Name	Executive Last Name	
City	State	Phone	
1	All	×	

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How to use the U.S. Business Database

Advanced Search

- Select the elements you'd like to include in your search criteria from the left hand side, e.g. Business Type, Geography, etc.
- Complete the search criteria in the center column.
- Select **Update Count** to see how many records fit your search criteria.
- Select View Results to see the records.

View Search Results

Choose how you would like to view your results on the result page.

1. Click on any **Company Name** to view the detailed record.

2. Click on **Heat Map** to view a density map.

3. Click on **Summary** to create summary tables.

4. Click on **Charts** to view charts and graphs of the results.

5. Select the records you would like to **Export** and select either **Download** or **Print**.

6. Click on **Save Search** to save your search results.

Quick Search	Advanced Search		
Collapse All Select All	Record Type Search Tip:	: i Collapse #	VIEW RESULTS
O Company Name			UPDATE COUNT
Company Name	 Verified Businesses (Phone verified and quality checked) ① Include Unverified Businesses (Not yet fully verified, may not be accurate) 		RECORD COUNT
O Executives	G Include Closed / Out of Business Records (Suspected to be out of business)		179
Executive Name Executive Title			BUSINESS HISTORY
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Executive Ethnicity	Search All SICs Search Primary SIC Only		CLEAR SEARCH
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Keyword/SIC/NAICS	florists	1	
Major Industry Group	ex Restaurants		
O Geography	Results:		
	S00201 - ELOPISTS-PETAIL	<u>^</u>	
Map Based Search	519705 - ELORISTS SLIPPLIES (WHLS)		
City / State	399916 - FLORISTS-SUPPLIES-MANUFACTURERS		
Metro Area	519304 - FLORISTS-WHOLESALE		
ZIP Codes	519310 - FLOWERS & PLANTS-ARTIFICIAL-WHOLESALE		
Radius	519307 - FLOWERS/PLANTS-PRESERVED SILK DRIED-WHLS		
County	519302 - ARTIFICIAL FLOWERS-WHOLESALE		
Street Address	Enderte Dievere		
Neighborhood	599201 - FLORISTS-RETAIL		
O Phone	519304 - FLORISTS-WHOLESALE		
	599202 - PLANTS-RETAIL		

J.S. Bu	sinesses						
19 R	esults					Revise Search	New Search
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	Company Name	C Executive Name	Street Address	City, State	ZIP	Phone	Corp. Tree
	Albertsons Floral		1860 E 9400 S	Sandy, UT	84093	(801) 501-9470	
	Alta Blooms		PO Box 8082	Alta, UT	84092	(801) 742-3407	
	Bea's Designs	Sue A Bryner	1396 E Woodhill Dr	Sandy, UT	84092	Not Available	
	Bridal Elegance Floral Designs		853 E Hollyhock Ave	Sandy, UT	84094	(801) 571-4957	
	Bride & Bloom	Christen Carlson	960 E Dry Gulch Rd	Sandy, UT	84094	(801) 495-0538	
	Buds Floral		8132 S Boysenberry Dr	Sandy, UT	84093	(801) 277-1633	
	Bytendorp Maria	Maria T Bytendorp	1876 E Crescent View Dr	Sandy, UT	84092	Not Available	
	Dimple Dell Floral Inc		10250 S Dimple Dell Rd	Sandy, UT	84092	Not Available	
	Floral Delivery & Eqpt LLC		3995 E Alpine Valley Cir	Sandy, UT	84092	Not Available	
	Flower Imagination LLC		11633 S Brisbane Dr	Sandy, UT	84094	Not Available	
	Flowers By Jackie		8673 S Highland Dr	Sandy, UT	84093	Not Available	
	Flowers By Lisa		11809 S 1000 E	Sandy, UT	84094	Not Available	
	Katie's Petals & Posies LLC		1536 E Siesta Dr	Sandy, UT	84093	(801) 450-7126	
	My Garden Gate Florist	Cora Carlson	8673 S Highland Dr	Sandy, UT	84093	(801) 943-3330	
	One 1 Dynasty LLC		849 E 9400 S	Sandy, UT	84094	Not Available	
	Poppy & Ivy	Eleanor Mika	9819 S Chylene Dr	Sandy, UT	84092	Not Available	
	Rose Shop	Rob Larkin	1910 E 10600 S	Sandy, UT	84092	(801) 501-7673	
	Say It With Roses		2862 E 9800 S	Sandy, UT	84092	Not Available	

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How to use the U.S. Business Database

Map Based Search

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Map based searching allows you to select geographical areas. Geography search criteria is combined with the map search allowing users to include or exclude regions by drawing shapes on a map.

Reasons to use map based search:

- Visualizing targeted area.
- Setting your own geographic boundaries.
- Finding businesses by a driving route.

- Executive fille

Searching

- Click on "Advanced Search" tab.
- Under "Geography", choose "Map Based Search".
- Select other elements you'd like to include in your search criteria from the left hand side, e.g. "Zip Codes", "City/ State".
- Complete the search criteria in the center column.
- Click the "Open Map" button.

Map Search offers 4 different ways to select geographies:

- 1. Draw Shape Tool button
- 2. Define Radius
- 3. Boundary Select
- 4. Drive Route



	map based search	Colla	apse 👻 Remove 🔿	
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How to use the U.S. Business Database

Using A Driving Route On A Map

If you're looking for customers along a route you drive, select the **Drive Route** option under **Select your area** and a window will pop up requesting your Starting Address, Ending Address and Buffer Distance.

This is a useful tool to search business addresses along a drive corridor.

- For the most accurate results, include street address, city, state or ZIP code.
- Buffer distance will set the boundaries of the area around your driving route in miles, using decimals for amounts less than a whole mile. 15 miles is the maximum boundary.
- Click on the shape in the "Results" column on the left hand side to zoom to that shape, change the title assigned to that shape and select "Include" or "Exclude".

	Select your area: Draw Define Boundary Drive Shape Radius Select Route	Manage results:
Drive Route		
Create a shape by buffering	a drive route, all fields are required.	
For more accurate results, ple	ase include address, city & state and/or zip code.	
Examples: 5711 s 86 cir Omaha, NE 5711 s 86 cir 68127 5711 s 86 cir Omaha, NE 6812	27	
Starting Address		
Sandy library		
7990 S 1300 E, Sandy, U	T 84094 Valid	
Buffer Distance (in Miles, Ma	x: 15)	
5	Valid	
Create Buffered Route		
Cancel		

